Towards a Brighter Future

Social Care Future Gathering
Friends Meeting House Manchester
February 4th 2020 10-4.30pm

“Imagine a world where we all get to live in the place we call home with the people and things that we love, doing what matters to us in communities where we look out for one another. That’s the #socialcarefuture we seek”

- Telling a better story to build a better future
- Connecting and reconnecting with the movement
- Co-producing big change
- Commissioning for a change
- Communities leading the way
- Closing the Care Act rhetoric reality gap – getting serious about self-direction
- Fun and more...

In partnership with the Coalition for Collaborative Care
What’s it all about?

This action-focused gathering is an opportunity to work together to help bring our emerging story of a brighter #socialcarefuture to life. It is the first of a series of gatherings that will take place every three months throughout 2020, to explore and develop our work on some big themes. The core focus of this first gathering is on our work to change the story of social care.

As well as “reframing” we will have sessions and discussions about the initiatives that people have already started or that they are planning to build, plus some “open space” for people to bring and share their ideas and actions with others

Just some of the content.....

Talking about a brighter social care future


We are building on our collective work to date to build our vision. This gathering will include optional sessions for people who have been involved already or come new:

- Framing 101 - a refresher session or beginners guide to strategic communications and framing and its importance for achieving social change, learning from other movements, delivered by strategic communications experts Equally Ours

- Developing our own story – working with experts from Equally Ours and Lancaster University, we will draw on our thinking and research to date, reveal new research into the language used to talk about social care during the election, and begin to develop our thinking about the values we want to promote and the metaphors that might help tell our story of change.
Coproducing for big change

Someone said “what gets designed depends on who is in the room”. We could be forgiven in the build up to the election for thinking that the only important views are those of sector experts, think tanks etc. – this might partly explain the narrow and limited content of the party manifestos. But where real coproduction is present at the local level something really interesting and different can happen. Come and hear about such developments to kick off planning about how to make it happen in many more places.

Commissioning for a change

Around the country people and places trying to make positive change are identifying that this will mean major change to commissioning. The Social Care Innovation Network is bringing councils together with citizens and people with better approaches to support – catch up with developments, hear about exciting initiatives, put your thoughts in to the initiative.

Communities leading the way

Community business, micro enterprises, self-managed teams, user led organisations, cooperatives, local economic strategies – lots of activity potentially offering an alternative to a poorly operating “market”. But these things are still marginal. Members of our movement want to change that and are planning an initiative – come and hear from Community Catalysts and Power to Change and contribute to the development of the initiative.
Getting serious about self-direction

We know that there is a big rhetoric reality gap around the personal budget elements of the Care Act – but where is there good stuff happening, how can it be built on, how can local groups be supported to realise the potential and challenge to make it real? Come and talk to Think Local Act Personal, In Control and others and help build a national initiative and a network of mutual support across the country.

How to book? As a movement we are operating a “pay if you can” approach. If you are in a position to pay the cost is £95, otherwise it is free to attend and we have a small amount of money to support attendance if you need it (please contact socialcarefuture@gmail.com).

The venue has capacity for 150 people.

To book a place/s please use the link here